ELECTRIFY AMERICA AND HUBJECT COLLABORATE TO ADVANCE THE FUTURE OF EV CHARGING

Will Bring Plug&Charge to More Than 2,000 High-Power Public Chargers by Year End

LOS ANGELES, CA. (January 8, 2019) – Electrify America and Hubject, a recognized leader in electric vehicle (EV) charging interoperability and “Plug&Charge” technology capabilities, today announced a strategic agreement that will allow people to pay for their electric vehicle charging simply by plugging in their vehicles.

Hubject will provide its expertise to Electrify America in a variety of areas surrounding the implementation of the global standard ISO 15118 into the North American market, the most prevalent functionality for what is commonly referred to as “Plug&Charge.” By bringing ISO 15118 to all Electrify America’s DC fast and home AC chargers, this technology is also the first step to enable EV smart charging and vehicle to grid (V2G) communications. It enables the vehicle to automatically authenticate and authorize a charging session using secure digital communication, eliminating the need for membership RFID cards, credit cards or mobile apps.

With Plug&Charge-enabled vehicles and infrastructure, an EV driver will simply plug the charger into the vehicle and the charging session will begin automatically. Electrify America will be the first DC fast charging network in the United States to provide this technology at its charging stations. Several automakers are beginning to add this capability in their cars.

Hubject was selected by Electrify America because of its expertise and a European track record of leading in eMobility technology initiatives, especially in the development of Plug&Charge support products and services.

“We are looking forward to supporting Electrify America with the implementation of ISO 15118 technology and our Plug&Charge ecosystem services,” said Paul Glenney, North American CEO of Hubject. “Our highest priority is to enable a premium EV customer experience to our partners and as the industry leader in Plug&Charge technology it is a natural fit that we would work together. This will make it easier to charge an EV than to use a gas pump.”

“Plug&Charge is a game-changing technology for consumers that will make their electric vehicle a virtual credit card when charging at our stations,” said Giovanni Palazzo, president and CEO at Electrify America. “Following a simple registration, the owners of electric vehicles with ISO 15118 capability will be able to plug into an Electrify America charger and it will automatically start a charge with Plug&Charge handling authentication and billing. A truly customer-focused feature.”
With a focus on both future and present-day electric vehicles, Electrify America’s charging systems have a range in power from 50kW, the most commonly used fast charging for electric vehicles today, up to 150kW and 350kW for its highway stations. All of those stations are prepared for Plug&Charge and will be updated with software later this year. The company will install more than 500 DC fast charging station sites in the United States by the end of 2019.

Additionally, Electrify America is also working with Hubject to test the ISO 15118 capability of electric vehicles and charging equipment manufacturers (EVSEs) to validate their cars and equipment on the Electrify America network to ensure a truly seamless Plug&Charge experience for drivers.

Hubject will begin work on Electrify America’s Plug&Charge initiative immediately.

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ABOUT ELECTRIFY AMERICA

Electrify America LLC, a wholly-owned subsidiary of Volkswagen Group of America headquartered in Reston, VA and with an office in Pasadena, CA, is investing $2 billion over 10 years in Zero Emission Vehicle (ZEV) infrastructure, education and access. The investment will enable millions of Americans to discover the benefits of electric driving and support the buildout of a nationwide network of workplace, community and highway chargers that are convenient and reliable. For more information, visit www.electrifyamerica.com.

ABOUT HUBJECT

Hubject simplifies electric vehicle charging. Through its eRoaming platform, called “intercharge”, the eMobility specialist connects charge port operators and eMobility service providers, enabling standardized access to charging infrastructure regardless of network. With over 100,000 connected charging stations and more than 300 B2B partners across 26 countries, intercharge is the world’s largest cross-provider of charging networks for electric vehicles. Hubject is also a trusted consulting partner to automakers, charging providers and other EV-related businesses looking to launch eMobility services or implement Plug&Charge using ISO 15118. Thus, Hubject enables eMobility to make a breakthrough worldwide.

Founded in 2012, Hubject is a joint venture of the BMW Group, Bosch, Daimler, EnBW, innogy, Siemens and the Volkswagen Group. Hubject’s headquarters is located in Berlin, with additional business units in Los Angeles and Shanghai.

Hubject - HEADING FOR THE FUTURE. For more information on Hubject and its services, please visit www.hubject.com

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