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News Release

Jan 28, 2019

Porsche Cars North America Announces Three Years of Electrify America Charging for Taycan Owners

Porsche to provide coast-to-coast fast-charger coverage through public and dealer networks, plus home charging

Atlanta, Georgia. Porsche Cars North America, Inc. (PCNA) today announced an agreement with Electrify America, LLC to provide the first all-electric Porsche, the Taycan, with three years of charging at Electrify America public stations across the country. This charging benefit will be included in the price of the Taycan. In addition, Porsche U.S. dealers will install their own fast-charge kiosks. Porsche will also offer home charging technology. Taken together, these three components will make up a comprehensive power network for the Taycan when it launches late this year.

Electrify America highway and metro stations, and many Porsche dealers, will offer DC fast charging at rates up to 350 kilowatts. Using 800 volt technology and the combined charging system (CCS) plug, the Taycan will be able to add more than 60 miles of range in four minutes – the fastest in today’s automotive market.

“Every Porsche is a sports car with soul, and the Taycan is soul electrified,” said Klaus Zellmer, President and CEO of PCNA. “Together, Electrify America and our Porsche dealer network will provide a national infrastructure for DC fast charging that frees future Taycan owners from range anxiety. And Porsche home charging technology will turn the customer’s garage into the equivalent of a personal gas station.”

Taycan buyers will receive three years of unlimited 30-minute charging at Electrify America locations, comprised of more than 300 highway stations in 42 states as well as more than 180 sites in 17 metro areas. Each location will have an average of five charging dispensers, with some having as many as ten.

The Electrify America highway stations will have a minimum of two 350 kW chargers per site, with additional chargers delivering up to 150kW. The highway stations will be spaced along multiple routes and no more than 120 miles from each other. Nationally, the distance between highway stations will average 70 miles. Charging dispensers at metro locations will be able to charge at speeds up to 150 kW.



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The first phase of Electrify America's nationwide ultra-fast charging network will feature 484 locations with more than 2,000 charging dispensers installed or under construction by July 1, ahead of the Taycan's arrival in late 2019. The company's second phase of charger installations is expected to deploy hundreds of additional charging sites beginning July 2019.

To further expand power options, all 191 U.S. Porsche dealerships will install DC fast charging. More than 120 of these dealerships will feature Porsche Turbo Charging, which is the automaker's own DC system that delivers up to 320 kW and also uses the CCS plug. The remaining dealerships will install 50 kW fast chargers.

Together, the total investment by Porsche dealers in charging infrastructure will be about \$70 million.

The first Porsche Turbo Chargers are already installed at the Porsche Experience Center (PEC) in Atlanta and more are planned for the PEC Los Angeles.

Most cars spend 95 percent of their time parked at home or at work, so new charging options for the Taycan will include a Porsche-designed home system. Details of the system and installation options will follow soon.

For more information about electric vehicle charging, please see <https://www.electrifyamerica.com/about-ev-charging>.

About Porsche Cars North America, Inc. | One Porsche Drive, Atlanta, GA 30354 USA

Established in 1984, Porsche Cars North America, Inc. (PCNA) is the exclusive U.S. importer of the Porsche 911, 718 Boxster and 718 Cayman; Macan and Cayenne; and Panamera. Headquartered in Atlanta, Georgia since 1998, PCNA is also home to the first Porsche Experience Center in North America featuring a module-based 1.6-mile driver development track, business center, and fine-dining restaurant, 356. The company operates a second Porsche Experience Center near Los Angeles. That 53-acre complex features a driver development track with eight educational modules totaling 4.1 miles, a business center, and Restaurant 917. PCNA employs over 300 people who provide parts, service, marketing, and training for 191 dealers. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the Porsche brand's 70-year history of leadership in the advancement of vehicle performance, safety, and efficiency. PCNA is an indirect wholly-owned subsidiary of Porsche AG, which is headquartered in Stuttgart, Germany.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000-plus motorsport wins to date.



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